Let your San Joaquin Media Group Representative Help you Find Unused Co-op Dollars

Here's How it Works

1. Simply Write down the names of any product you regularly purchase from a manufacturer or distributor
2. Record your merchant number next to each product
3. We'll do the Rest! We will:
   - Research any co-op dollars you may have
   - Report our findings to you within 10 days
   - Assist you in applying the co-op funds to your advertising schedule for maximum impact
   - Produce an end of month co-op statement and funds for you to submit to the manufacturer for reimbursement

Product/Manufacturer	Merchant or Account Number	Contact Name	Phone

Business Name: _____

Address: _____

Phone Number: _____

Print Name: _____

Signature: _____

Your signature on this form is to authorize a representative of San Joaquin Media Group and/or ReCas, a division of Multi-Ad Services, Inc. in Peoria, IL to research cooperative advertising funds and ad material availability for use by my company. Please release any cooperative advertising information, including accrual balances, to the ReCas representative who calls you.

Contact Info: 209-546-8200