

The Record

NEWS WORTH SHARING

Since 1895

Dow Jones Local Media Group, San Joaquin Media Group

LEGAL ADVERTISING RATES

Effective: September 1, 2011

This card takes precedence over all other rate cards.

530 E. Market St. Stockton, CA 95202

PO Box 900

Phone: (209) 546-8214, Fax: (209) 943-8560

Carlette Schnell, Legal Clerk

Patsy Prato, Telephone Sales Supervisor

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Roger Coover, Publisher

Email: legals@recordnet.com, Visit our legals online at www.recordnet.com

Member of Audit Bureau of Circulations

GENERAL INFORMATION

Publication Days: Monday through Sunday

Mechanical Requirements

Minimum Point Size: 6 points; set 14 lines per inch, Single column, Picas & Points 6P5, 1.883 inches

Credit Information

Cash in advance until credit is approved.

Business policy

When an advertisement contains an error which is not the fault of the advertiser, The Record shall not exceed supplying a corrections letter and/or credit for the space occupied by the incorrect item. Errors must be brought to our attention within 60 days of ad publication date to receive adjustments. No responsibility is assumed for more than one incorrect insertion of any advertisement.

Cancellations

A charge of \$7.50 per inch when legals cancelled after deadline.

Deadlines

Legals due in The Record office before noon, three working days prior to publication. Holidays: Advance deadlines 24 hours.

Rates are per line, per run. Legal display ads are billed 14 lines to the inch, 215 inches per page. Runs need not be consecutive.

NOTICE TO CREDITORS, NOTICE OF PROBATE OF WILL, NOTICE OF SALE OF REAL ESTATE

(Runs 3 times with never less than 6 days between the first and last insertion. Must run in The Record)

TRUSTEE SALES (Runs three times. Once a week for three weeks)

1-3 Time Run

Line Rate	\$ 3.62
Inch Rate	\$50.68

CITATIONS FOR ORDER TO SHOW CAUSE, NAME CHANGE, CUSTODY, SUMMONS

(Once a week for four weeks)

Line Rate	\$2.61 per line, per run
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ALL OTHER LEGAL NOTICES

	1 Run	2 Runs	3 Runs or more
Line Rate	\$ 3.99	\$ 3.39	\$ 2.58
Inch Rate	\$55.86	\$47.46	\$36.12

AGENCY LEGALS

	Gross	Net Invoiced
Line Rate per run	\$4.26	\$3.62
Inch Rate	\$58.66	\$50.68

ABANDONMENT OF FICTITIOUS NAME, FICTITIOUS BUSINESS NAME STATEMENT – minimum flat rate of \$85 with \$7.00 per each additional name, WITHDRAWAL FROM PARTNERSHIP OF FICTITIOUS BUSINESS NAME – minimum flat rate of \$160 (Once a week for four weeks)

LIQUOR LICENSE APPLICATIONS – minimum flat rate of \$57 for one run, minimum flat rate of \$98 for three (3) runs.