

GET YOUR BUSINESS NOTICED

# WITH MOBILE ADVERTISING

on Recordnet.com!



To preview the mobile site on your desktop, visit: [m.recordnet.com](http://m.recordnet.com)

Reach your customers wherever they are: at home, or on the go!

- **30,000 impressions per month** on our newly redesigned Recordnet.com mobile site.
- **Ad size: 320 x 50 pixels** Static ads only, no animation — 3 month minimum.

3 Months	6 Months	12 Months
<b>\$450/month</b>	<b>\$405/month</b>	<b>\$360/month</b>

Reach this attractive mobile audience!

- **Over 3,400** Daily Unique Mobile Visitors
- **513,600** Monthly Mobile-Friendly Page Views

Did you know?

- 81% of San Joaquin Market Adults have internet access.
- 50% of San Joaquin Market Adults have a smartphone with internet access.
  - **More than 1 in 5 (23%)** of these smartphone owners visited Recordnet.com in the past 30 days!

## San Joaquin Smartphone users are...

Gender		Education		Household Income	
Male	54%	College Grad	33%	\$75,000 +	32%
Female	46%	Some College	38%	\$30,000-74,999	43%
<b>Age</b>		Home Owners	68%	Less than \$30,000	25%
18-34	42%	HH with children (under 18)	48%	Median Income	\$72,100
35-54	44%				
55+	14%				

Sources: 2012 Clark, Martire & Bartolomeo Inc. Market Study; Omniture Site traffic: 3 Month Average (May-July 2012)

Contact a San Joaquin Media Group representative to set up your Mobile Ad today!

(209) 546-8200 | (800) 606-9744 | [advertising@recordnet.com](mailto:advertising@recordnet.com)

Recordnet.com



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