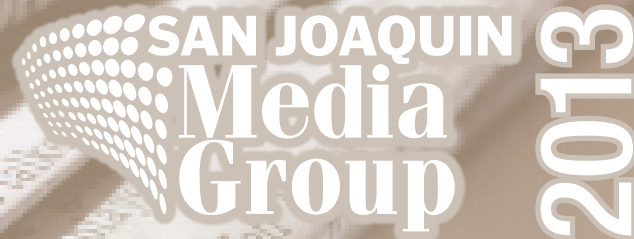


# Print and Deliver Program



## Single Sheet Double Sided Flyers (10.5"x11") Price per Thousand (CPM)

Quantity	1x CPM	4x CPM	12x CPM
10,000+	\$49.00	\$47.00	\$45.00
30,000+*	\$45.00	\$43.00	\$41.00

Includes Full-Process Color. 40.9 lb Newsprint

\*Can be delivered in increments of 10,000.

All publish dates must accompany original order.

### Deadlines

The Record	10 days prior to publication
ValleyMarketPlace	10 days prior to publication

## Double Sheets (11"x17") Price per Thousand (CPM)

Quantity	1x CPM	4x CPM	12x CPM
10,000 - 24,900	\$64.00	\$61.00	\$59.00
25,000 - 49,999	\$61.00	\$59.00	\$57.00
50,000 - 74,999	\$59.00	\$57.00	\$55.00
75,000+	\$57.00	\$55.00	\$53.00

Base prices are by quantity and include 4-color. Folding is included on 11"x17", tri-fold add \$10/M

4x and 12x Rates require signed agreement.

### Additional Charges

Pagination & Output Fee	1 Side	\$100.00
	2 Sides	\$150.00
Coated Glossy or Matte	60-70#	\$22.00/M
Perforation	Each Line	\$3.00/M
Specialty Paper	Quoted on Request	

### Deadlines

The Record	14 days prior to publication
ValleyMarketPlace	14 days prior to publication

To reach a Record advertising executive, call 209-546-8200, 1-800-606-9744  
or e-mail [advertising@recordnet.com](mailto:advertising@recordnet.com)



2013 Print and Deliver Program Rate Card • Effective January 2, 2013

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