

# DASHBOARD

## Organize campaigns and track engagement.

Harness the advantages of new technologies to help understand what customers are doing and saying about your business. You'll enjoy easy-to-use tools available for maintaining your web presence in one convenient dashboard. Learn which major search sites include your accurate business listings. Now you can stay informed on your business communications.



### KEY FEATURES:

- Review summary
- Your social network activity
- Competitor comparisons

Discover what bloggers and news sites are saying about you. Quickly find out what customers have said about their experience with your business. The Social Report gives you real numbers about visits and growth on social sites such as *Facebook*, *Twitter* and *Foursquare*. Finally, get up-to-date comparisons of businesses within your local market. All in one place.

