



LOCAL PROFILES

Be where your customers are.

You should be the master of your local listing! When you are listed locally, it is easier for customers to find and choose your business. Claim, verify and upgrade your business pages to stand out to customers in your area.



97% of consumers search for local businesses online.

GOOGLE, 2012



61% of consumers have called a local business after searching on their mobile phone.

THE MOBILE MOVEMENT STUDY, 2011



88% of consumers who search for a local business on a mobile device call or visit within 24 hours.

GOOGLE & IPSOS, 2011

KEY FEATURES:

- Claim Google+ Local/Yahoo Local pages
- Business description
- Detailed information
- Photos, videos and links
- Includes List Services

Suggested product pairings:

SEARCH ENGINE OPTIMIZATION
SEARCH ENGINE MARKETING

