



# Professional Service Guide

When potential customers are seeking out your services, make sure they can find you! Running your ad in our Professional Service Guide puts your business in front of thousands of potential customers right here in the Valley!

## Premium Position: \$50<sup>00</sup>

Your business will be listed first in its category for your first 28-day run. Make sure your business is ahead of the competition, literally!

\*Premium Positions are subject to a routing/waiting list. Several months can NOT be bought in advance by one advertiser. Ask your Representative for details.

## Classified Display: 1x2.5" (1.833" x 2.5")

Non-Contract Service Display Ad	<b>\$350<sup>00</sup></b>
6 Month Contract Service Display Ad	<b>\$325<sup>00</sup></b>
12 Month Contract Service Display Ad	<b>\$300<sup>00</sup></b>

## Your Ad Includes:

- 28 Days in **The Record**.
- 4 Saturdays in **The Valley Marketplace**. (Delivered to non-subscribers)
- 4 Wednesdays in **Vida en el Valle**. (Hispanic publication)



Check one below

**Open Rate: \$350/mo**

**6 Months: \$325/mo**

**12 Months: \$300/mo**

\$

Start Date

End Date

Total Investment

Advertiser (Name of Business)

Account No.

**Signed by Advertiser**

Date Signed

By signing, the Advertiser also agrees to the regular terms and conditions of San Joaquin Media Group. Please refer to the "terms and Conditions" page of current rate kit for details.