

Print and Deliver Program

SAN JOAQUIN
Media Group
2015

Single Sheet Double Sided Flyers (10.5"x11") Price per Thousand (CPM)

Quantity	1x CPM	4x CPM	12x CPM
10,000+	\$49.00	\$47.00	\$45.00
30,000+*	\$45.00	\$43.00	\$41.00

Includes Full-Process Color. 40.9 lb Newsprint

*Can be delivered in increments of 10,000.

All publish dates must accompany original order.

Deadlines

The Record	10 days prior to publication
ValleyMarketPlace	10 days prior to publication

Double Sheets (11"x17") Price per Thousand (CPM)

Quantity	1x CPM	4x CPM	12x CPM
10,000 - 24,900	\$64.00	\$61.00	\$59.00
25,000 - 49,999	\$61.00	\$59.00	\$57.00
50,000 - 74,999	\$59.00	\$57.00	\$55.00
75,000+	\$57.00	\$55.00	\$53.00

Base prices are by quantity and include 4-color. Folding is included on 11"x17", tri-fold add \$10/M

4x and 12x Rates require signed agreement.

Additional Charges

Pagination & Output Fee	1 Side	\$100.00
	2 Sides	\$150.00
Coated Glossy or Matte	60-70#	\$22.00/M
Perforation	Each Line	\$3.00/M
Specialty Paper	Quoted on Request	

Deadlines

The Record	14 days prior to publication
ValleyMarketPlace	14 days prior to publication

To reach a Record advertising executive, call 209-546-8200, 1-800-606-9744
or e-mail advertising@recordnet.com



2015 Print and Deliver Program Rate Card • Expires December 27, 2015

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